

Transcript: Meet K12's Military Development manager

[Transcript \(Video\)](#)

[Transcript \(Video with Audio Description\)](#)

[Transcript \(Audio Description\)](#)

Transcript (Video)

[00:00:00.250]

(upbeat music)

[00:00:05.184]

MARI AULD: Military kids are

[00:00:06.137]

uniquely brilliant in that

[00:00:08.281]

they are exposed to so many cultures

[00:00:10.235]

and environments and they have the resilience.

[00:00:14.362]

What makes me an expert is

[00:00:16.197]

that I am a military Mom myself.

[00:00:18.683]

I am a military spouse of 19 years.

[00:00:22.025]

And we have experienced it all.

[00:00:25.300]

Many military families

[00:00:26.828]

struggle with the realities of education

[00:00:29.651]

as we move from one location to another.

[00:00:32.123]

K12 addresses the questions of

[00:00:34.733]

where are the gaps.

[00:00:36.163]

And it gives a parent the opportunity

[00:00:39.027]

to perceive the gaps in the child's education

[00:00:40.957]

and to actually focus

[00:00:42.587]

on those gaps and strengthen them.

[00:00:44.733]

Consistency is very important to a military family

[00:00:48.189]

especially when there are so many moving parts.

[00:00:50.545]

Providing a consistency in education

[00:00:52.919]

gives them something that they can rely on

[00:00:56.232]

no matter if their active duty parent leaves the home

[00:00:59.233]

or comes back into the home after a deployment.

[00:01:02.451]

There's that consistency in education

[00:01:04.429]

that is something they can focus on

[00:01:06.298]

and it is not a distraction,

[00:01:08.425]

rather, an anchor.

[00:01:09.733]

ANNA: Ari used to come home from school crying

[00:01:12.453]

because he hated going to school.

[00:01:15.757]

He was being bullied at school for being so smart.

[00:01:19.031]

And now he wakes up on mornings and I tell him

[00:01:23.070]

we're going to do science today

[00:01:24.687]

and he's excited about it.

[00:01:26.712]

He loves learning now

[00:01:29.073]

and I've noticed that even when

[00:01:31.752]

we stop schooling for the day,

[00:01:33.666]

sometimes he'll still stay on the computer

[00:01:35.387]

and keep going because he loves it.

[00:01:37.398]

MARI AULD: There are site coordinators

[00:01:39.518]

or blended military support programs in various states.

[00:01:43.517]

The community connection

[00:01:44.724]

is very important to military families

[00:01:46.995]

especially because they do not have their families,

[00:01:50.210]

extended families in most cases, nearby,

[00:01:53.241]

they're in a different state.

[00:01:54.925]

So the community involvement

[00:01:56.755]

and the community piece is vital to military families.

[00:01:59.599]

The benefits are that families

[00:02:01.935]

have a safe environment

[00:02:04.852]

where their children can participate in social

[00:02:08.932]

and academic activities and have a great time interacting

[00:02:12.947]

on a face to face level with peers

[00:02:15.718]

and school staff.

[00:02:18.027]

To military families

[00:02:19.527]

that are looking

[00:02:21.508]

for another option for their child,

[00:02:24.106]

I want them to know that there are other options

[00:02:26.784]

and there are other ways for children to succeed

[00:02:30.002]

in education, not only through the brick

[00:02:32.256]

and mortar but there are other platforms

[00:02:34.416]

that are just as successful

[00:02:35.926]

and might be a better fit for their family

[00:02:37.881]

and their student.

Ending Time: 00:02:44

Transcript (Video with Audio Description)

[00:00:00.550]

(bright violin music)

[00:00:02.178]

NARRATOR: A Day in the Life.

[00:00:03.825]

Meet K12's Military Development Manager, Mari Auld.

[00:00:07.246]

As Mari speaks to the camera,

[00:00:08.681]

a photo montage of children smiling with family and friends

[00:00:11.332]

in their home and school environment is shown.

[00:00:13.990]

Students study individually or in groups

[00:00:16.343]

with a Learning Coach using pencils, paper, and computers.

[00:00:19.982]

They read, create artwork, fly paper airplanes,

[00:00:23.227]

and explore science kits.

[00:00:24.989]

Kids are also shown sharing recreational and study time

[00:00:27.887]

with a parent in uniform.

[00:00:29.738]

MARI AULD: Military kids are uniquely brilliant

[00:00:32.402]

in that they are exposed

[00:00:34.095]

to so many cultures and environments,

[00:00:36.317]

and they have the resilience.

[00:00:39.544]

What makes me an expert is that I am a military mom myself.

[00:00:43.940]

I am a military spouse of 19 years,

[00:00:47.447]

and we have experienced it all.

[00:00:50.592]

Many military families struggle

[00:00:52.592]

with the realities of education

[00:00:54.465]

as we move from one location to another.

[00:00:57.132]

NARRATOR: Students receive

[00:00:58.659]

an individualized education plan.

[00:01:00.327]

MARI AULD: K12 addresses the questions of,

[00:01:03.095]

where are the gaps?

[00:01:04.409]

And it gives the parent the opportunity

[00:01:06.727]

to see the gaps in the child's education

[00:01:09.027]

and to actually focus on those gaps and strengthen them.

[00:01:13.027]

NARRATOR: Tuition-free public school option

[00:01:14.759]

not available in all states.

[00:01:16.564]

MARI AULD: Consistency is very important to a military family,

[00:01:19.994]

especially when there's so many moving parts.

[00:01:22.630]

Providing a consistency in education

[00:01:25.239]

gives them something that they can rely on.

[00:01:28.403]

No matter if their active duty parent leaves the home

[00:01:31.334]

or comes back into the home after a deployment,

[00:01:34.484]

there is that consistency in education.

[00:01:36.966]

That is something they can focus on,

[00:01:38.640]

and it is not a distraction, rather an anchor.

[00:01:42.251]

NARRATOR: Anna, military spouse and Learning Coach,

[00:01:44.557]

speaks to the camera as she sits outdoors on a park bench.

[00:01:47.459]

As she speaks, images appear of Anna and her child

[00:01:50.293]

studying on a computer and playing with cubes and blocks.

[00:01:53.429]

ANNA: Ari used to come home from school crying

[00:01:56.460]

because he hated going to school.

[00:01:59.882]

He was being bullied at school for being so smart.

[00:02:03.198]

And now he wakes up on mornings

[00:02:05.506]

and I tell him, "We're gonna do science today."

[00:02:08.530]

And he's excited about it.

[00:02:10.311]

He loves learning now.

[00:02:13.415]

And I've noticed

[00:02:14.732]

that even when we stop schooling for the day,

[00:02:17.816]

sometimes he'll still stay on the computer

[00:02:19.484]

and keep going because he loves it.

[00:02:21.986]

MARI AULD: There are site coordinators

[00:02:23.817]

or blended military support programs in various states.

[00:02:27.950]

Community connection is very important to military families,

[00:02:31.045]

especially because they do not have their families,

[00:02:34.391]

extended families in most cases nearby.

[00:02:37.500]

They're in a different state.

[00:02:38.946]

So the community,

[00:02:40.414]

involvement in the community piece

[00:02:42.493]

is vital to military families.

[00:02:44.331]

The benefits are that families have a safe environment

[00:02:48.007]

where their children can participate

[00:02:50.796]

in social and academic activities,

[00:02:54.151]

and have a great time interacting

[00:02:57.433]

on a face-to-face level with peers and school staff.

[00:03:03.020]

NARRATOR: Blended military support programs

[00:03:05.120]

not available in all states.

[00:03:07.325]

MARI AULD: To military families that are looking

[00:03:08.865]

for another option for their child,

[00:03:12.427]

I want them to know that there are other options,

[00:03:15.158]

and there are other ways for children

[00:03:17.088]

to succeed in education.

[00:03:19.529]

Not only through the brick and mortar,

[00:03:21.268]

but there are other platforms that are just as successful

[00:03:24.210]

and might be a better fit

[00:03:25.690]

for their family and their student.

[00:03:28.567]

(gentle bright music)

Ending Time: 00:03:32

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an individualized education plan.

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studying on a computer and playing with cubes and blocks.

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NARRATOR: Blended military support programs

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